



WIKIMEDIA
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WIKIMEDIA HUNGARY
ACTIVITY REPORT
2022

Volunteer Retention Program

In line with [its strategy](#) developed in 2015 and the [decision](#) of its General Assembly in May 2018, Wikimedia Hungary Association considers the strengthening of the Hungarian-speaking volunteer community and the promotion of community self-organization as its most important tasks for the coming years. To this end, it has developed a [complex program](#), which was submitted as an application to the Wikimedia Foundation at the end of 2018. The first phase of the project has been primarily focusing on retaining (new and old) volunteer editors, while in the following years it will



also focus on reaching out to and involving new contributors, as well as building up the required capacity to maintain these processes in the long term, both within the volunteer community and within the Association. During 2019-2020, the implementation of the tasks undertaken in the application was actively pursued. An [English-language report](#) on the first year and a half of the program, which runs until the end of 2020, summarizes the activities carried out under the program, and [a survey](#) conducted thereafter in the first week of 2021 reflects the views of the Hungarian Wikipedia editorial community on the program. In order to continue the project and use up the unused subsidy, we submitted an application to the funding Wikimedia Foundation in May 2021. The founder's decision extended the application for a further year, until the end of August 2022, and allowed the grant to be used. The subsequent period, besides the organization of editorial meetups and trainings, was mainly spent on the implementation of the more time-consuming development tasks promised to the volunteer editorial community, as well as expanding the capacity of the Association to maintain the supportive activity in the long term. The [English-language report](#) prepared for the funding Wikimedia Foundation summarizes the results of the extended funding period from 2021 to 2022.

Chapter and editorial meetups and discussions

Almost every month during the year, we organized meetups for the volunteer editorial community and the members of the Association. At such times the participants got to know each other in high spirits and had the opportunity to give a presentation on a specific topic, discuss current issues, explore problems facing the community and also collect ideas and suggestions on how to solve them in the medium and long term. The meetups also provided opportunities to announce the results of the various community competitions and contests, as well as to award prizes. As previously, some meetups were still held online due to the [COVID-19 pandemic](#), such as meetups in [January](#), [February](#) and [March](#), while the subsequent meetups in [April](#), [May](#), [June](#), [August](#), [September](#), [October](#) and [December](#) were finally open to in-person participation. The latter meetups in June, August and September were held in the fresh air, as opposed to the usual indoor, office environment, with the health of the editors in mind.



General Assemblies

On 22 May 2022, the Wikimedia Hungary Association held its regular Spring General Assembly on an online platform, in consideration of the epidemiological measures. Among others, the agenda of the general assembly included the discussion and adoption of the Association's reports for 2021 and its program plan for 2022. In addition, the general assembly elected the members of the Supervisory Board for the next two-year term and decided on the new seat of the Association. The [meeting minutes](#) are available on the Association's website.



The Autumn General Assembly of the Association (as a hybrid event) was held on 3 December 2022. The participants discussed the current state of the Association, elected the Association's Board for the next two-year term, adopted the Association's preliminary plans for 2023 and decided on the Association's Investment Policy. The [meeting minutes](#) are available on the Association's website.

Education and training

The long-standing [Shakespeare editathon](#), organized by the Hungarian Shakespeare Committee, was held again in 2022 after the pandemic break, this time as a one-day event on 28 October at the National Széchényi Library. The event was attended by Hungarian and foreign university students as part of their studies. The Wikipedia session was preceded by a tour of the building, including a visit to the library's Shakespeare House. Four experienced Wikipedians participated in the event as facilitators or contributors, and the international team created seven new articles on the Hungarian, English and Moroccan Wikipedias, as well as upgraded two additional articles on the Hungarian Wikipedia.



Presentations and tutorials organized for the online meetings provided training and development opportunities for the editors. Among other things, it was possible to learn about Wikipedia's visual editor, the Wikidata project and its use, the structure of Wikipedia articles, uploading images and the legal information related to it, or how to cite sources, and also the mobile applications of Wikipedia and Wikimedia Commons.

Article of the Year competition

The articles written in 2021 were evaluated by the Hungarian Wikipedia community in 2022, as usual. The aim of the [Article of the Year competition](#) is to select the best articles from the previous year and to acknowledge their authors. The editorial community nominated 89 articles in 10 categories from the best 2021 articles, of which the editorial board decided to award 32 articles and their authors.

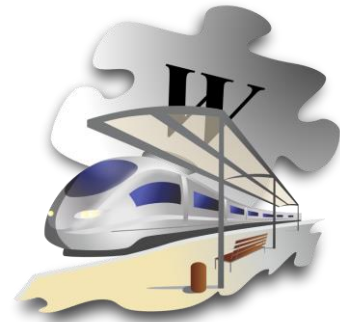


Maintenance competitions

In 2022, the general [maintenance competition](#) of the Hungarian Wikipedia was organized again, with the aim to clean up and improve encyclopedia articles that are incomplete, problematic (e.g. contain advertising or are not neutral, written in a non-encyclopedic style, lack sources, have translation problems, have formatting problems, etc.). Nine editors entered the competition and by the end of the one-month period, more than 5,000 encyclopedia articles had been corrected. The results were announced and the prizes were awarded at the [wiki meetup on 28 May](#).



Following the general maintenance competition in the spring, there was also a [railway-themed maintenance competition](#) in the summer, the aim of which was to improve, expand, add pictures and illustrations to and write new articles on Hungarian railway stations, stops, lines, rolling stock and all other Hungarian railway-related topics. The Association also organized a [railway excursion](#) in connection with the competition. The competition was moderately well attended by the Wikipedia editors, but still the Association awarded prizes to three participants. The results were announced and the prizes were awarded at the [wiki meetup on 27 August](#).



International Museum Day 2022

The International Museum Day is on 18 May and we organized [an international campaign](#) to mark the occasion between 4 and 18 May 2022. The campaign is an invitation to Wikipedia editors to write, improve and add illustrations to Wikipedia articles about [museums in Hungary](#), their staff or exhibits, and a call for a [Wikidata-editing contest](#) to add as much information as possible about museums, their staff or exhibits to Wikidata. Almost a thousand Wikimedia contributors took part in the competition, 23 of them in the Hungarian entry, of whom the international organizers awarded prizes to the three most active participants. The results of the campaign can be viewed [on this page](#).



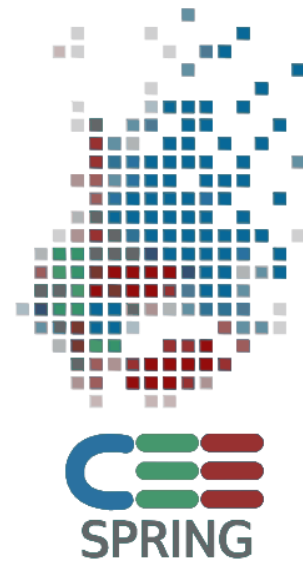
Asia Month

[Asia Month](#) is an annual online editathon and article writing competition held in November, which aims at promoting a better understanding of Asia and writing articles on Asian topics. Since 2019, the Hungarian Wikipedia community has also joined the event. In the 2022 competition, 300 contributors in nearly 40 languages wrote around 6,000 articles, adding more than 7 million words to Wikipedia. On the Hungarian Wikipedia, 12 editors participated in the challenge and 52 articles were submitted. Based on the jury's assessment, the Association awarded prizes to three participants and gifts to five.



Central and Eastern European Spring

The [Central and Eastern European Spring](#), an international article writing competition lasting more than two months, was held for the eighth time in 2022, with the aim of spreading and sharing knowledge about the Central and Eastern European (CEE) region amongst groups with different languages and cultures within the region. In accordance with the rules of the competition, the participating editors had to write Wikipedia articles in their own languages about another country within the region. Nearly half a hundred editors entered the competition in 2022 (23 of them registered for Wikipedia as being part of the competition) and contributed more than eight thousand five hundred articles in 24 languages from the region! More than 300 Hungarian-language Wikipedia articles were submitted by the Hungarian participants, and the Wikimedia Hungary Association awarded 13 prizes to the best authors in recognition of their excellent work.



Wikimania 2022

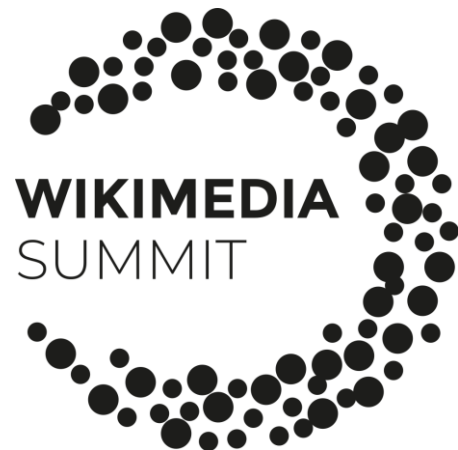
Wikimania is the annual international meeting and conference of the Wikimedia movement, which, breaking with tradition, had to be canceled in 2020 due to the pandemic, and after 2021 could only be held



online (and in a hybrid format with local in-person events) in 2022, too. [The online event](#) took place in mid-August. It was open to everyone for free, where [thousands of people](#) from all over the world participated and shared their experiences or even learned from each other. [The main program](#) of the event usually had three parallel running themes to choose from. These presentations, workshops and discussions, which have been viewed tens of thousands of times since then, were available on YouTube during the conference without registration, and [can still be viewed](#) by anyone. In addition to the main conference program, there were various meetings, training sessions and thematic discussions, as well as [a hackathon](#) for software developers.

Wikimedia Summit 2022

As in previous years, the [annual conference and meeting](#) of Wikimedia organizations was again hosted by Berlin and the German Wikimedia chapter. The aim of the meeting is to exchange experiences amongst the leaders of the Wikimedia organizations, to discuss various cross-border joint programs, to have formal and informal in-person meetings and discussions, as well as to discuss strategy for the coming years. The event, which had been held since 2008, changed its format and theme in 2019, so the former name of Wikimedia Conference was renamed Wikimedia Summit. The 2020 event was eventually canceled due to the COVID-19 pandemic, moreover, the event in 2021 was not even organized, so the 2022 event could be relaunched after a two-year break between 9 and 11 September. The meeting, which was open to representatives of all recognized Wikimedia organizations, so there were participants from [all over the world](#), focused on the implementation of the [Wikimedia movement's 2030 strategy](#), with a series of formal and informal discussions. The Wikimedia Hungary Association and the Hungarian-language Wikimedia community were represented by one person in these discussions.



Wikimedia CEE Meeting 2022

Following the online events in 2020 and 2021, the annual meeting of Wikimedia communities in the Central and Eastern Europe (CEE) region was no longer held online, but in person again in 2022. [The event](#), which took place in Northern Macedonia from 14 to 16 October, was attended by representatives of most Wikimedia communities in the region, and several staff members of the Wikimedia Foundation, around 100 participants altogether. The main goal of the meeting was to foster more cooperation and collaboration amongst the communities in the region and to enable participants from similar cultural, institutional, historical and economic backgrounds to learn from each other, sharing both positive and negative experiences. One of the highlighted topics of the 2022 meeting was the creation of an international umbrella organization for Wikimedia communities in Central and Eastern Europe, namely the [Wikimedia CEE Hub](#). The Hungarian community and the Wikimedia Hungary Association were represented by three people in person. The [live stream of the program](#), the [slides of the presentations](#) and the [pictures taken at the event](#) are still available online.



Improving the technical environment, developments

One way of helping the editorial community is to improve and develop the interface and technical tools needed for editorial work. Much of this work is done by the Wikimedia Foundation and an international team of volunteers. As part of its work in this direction, the Association has been partly looking into ready-made or experimental tools that could be introduced to the Hungarian Wikipedia and might have a positive impact on voluntary work. Within this framework, continuing the work started in 2019, we took part in the testing of developments to modernize community discussion interfaces (discussion and community pages) and templates, and providing community feedback to developers, as well as in the Wikimedia Foundation's [pilot project](#) to help the onboarding of new editors.



As an independent activity, the second module of the [statistical portal](#) was completed in 2022, generating [various editorial and activity lists](#) for the Hungarian Wikipedia editorial team. Besides, following the evaluation of a [survey](#) collecting the problems and requests of the Hungarian editorial community regarding technical developments and gadgets, the Association commissioned two developers to solve them. This included a more modern syntax highlighter for the editorial interface, the localisation of the ArticleInfo tool on the Hungarian Wikipedia and improvements in the wikicode editor. We fixed a bug in one of the tools for reviewers and administrators to withdraw vandalism, and adopted a tool from the English Wikipedia to provide references using Wikidata. In addition to above, we have investigated the future feasibility of a new communication tool based on the [Matrix protocol](#), integrated into the Wikipedia interface, and translated several important Wikimedia guidelines and interfaces of Wikipedia-related tools into Hungarian.

Shaping the legal environment, international relations

The Association considers it important to create a supportive legal environment for free content. To this end, it has given advice and suggestions to legislators and decision-makers, and also shared its experience with those working in this field, both at home and abroad. In recent years, the focus of this activity has been on the domestic legislative process related to the new [EU Copyright Directive](#), which was finalized in 2021. Subsequently, the Association applied in 2022 to become a founding member of [Wikimedia Europe](#), which has been created by the transition of the [Wikimedia Free Knowledge Advocacy Group EU](#) into a formal registered organization, with one of its main activities being to participate in and advise on the legislative work of the European Parliament and the European Union. In the context of the



current legislative process of the European Union concerning Wikimedia, a representative of the Association participated in [a meeting](#) in Brussels on 2-3 December.

Liaison with the printed and electronic press, general inquiries

During the year, the Association received a number of inquiries about Wikipedia or other projects, events and news from the Wikimedia movement, and tried to respond to them as quickly and accurately as possible to ensure that the information published on the subject was reliable.

The highlight of the year was that the Hungarian Wikipedia, which had already been the largest encyclopedic work in the Hungarian language, reached the half a million article milestone, for which the Association prepared a [press release](#), a [blog post](#), a celebratory [wiki meetup](#) and a [logo](#).

The Wikimedia Hungary Association received many questions and emails of interest about Wikimedia in connection with its campaign to [donate 1% of personal income tax](#) and the Wikimedia Foundation's fundraising campaign in Hungary, which the Association's volunteers tried to answer in a helpful and objective manner.

In addition to above, the Association also actively tries to provide information on Wikimedia-related news and events in the form of Facebook posts (e.g. on the Hungarian Wikipedia [Facebook page](#) or its [Facebook group](#)) or [blog posts](#).



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