



**WIKIMEDIA**  
**MAGYARORSZÁG**

**WIKIMEDIA HUNGARY**  
**ACTIVITY REPORT**  
**2020**

## Wikipedia Day event

On 18 January 2020, we have organized a Wikipedians' meetup to celebrate Wikipedia's 19th birthday. The celebration was hosted by the Petőfi Literary Museum. At the meeting, intellectual and physical nourishment was provided by sandwiches and a Wikipedia cake, following an interesting lecture on the romanization of non-Latin scripts.



## Volunteer retention program

In line with its [strategy](#) developed in 2015 and the [resolution](#) of the General Assembly in May 2018, Wikimedia Hungary Association considers the strengthening of the Hungarian-speaking volunteer community and the promotion of community self-organization as its most important task for the coming years. To this end, the chapter has developed a [complex program](#), submitted it as a grant application to the Wikimedia Foundation at the end of 2018, and has been working on it since then. In 2020, the Association continued to focus on retaining (new and old) volunteer editors,

while in the following years it will also focus on reaching out to and attracting new contributors, and building the capacity to sustain these processes in the long term, both within the volunteer community and within the Association. Following the extension of the grant in April 2020, its implementation has been actively pursued throughout the year. An English-language [report](#) to the Wikimedia Foundation summarizes the activities of the program for the year and a half until the end of 2020, and a [survey](#) conducted in the first week of 2021 shows the views of the Hungarian Wikipedia community on the program.



## Chapter and community meetups, discussions

Almost every month during the year, we organized a meetup for the volunteer editorial community and members of the Association, where, in addition to good-natured networking and discussion, participants had the opportunity to give a presentation or a demonstration on a specific topic, discuss current issues, explore problems facing the community and gather ideas and suggestions for medium- and long-term solutions. The meetups also provided an opportunity to announce the results of the various community competitions and contests, award prizes and have informal discussions. However, due to the [Covid19 pandemic](#), only the [February meetup](#) could take place in person after the January [Wikipedia Day meetup](#), and the already organized [March](#) and [April](#) meetups had to be cancelled. Instead, online meetings via video conference were organized in [March](#), [April](#), [May](#), [June](#), [July](#), [August](#), [September](#) and [October](#). Unfortunately, the summer WikiCamp, which had been very popular in previous years, could not be held due to the epidemiological situation.



## General Assemblies

On 25 April 2020, the Wikimedia Hungary Association held its regular Spring General Assembly on an online platform in view of the epidemic measures. The agenda of the General Assembly included the discussion and adoption of the Association's reports for 2019 and its program for 2020. The General Assembly also confirmed the members of the Supervisory Board for the next two years. The minutes of the General Assembly are [available](#) on the Association's website.

The Association held its autumn renewal General Assembly on 21 November 2020. The meeting elected the Association's Board for the next two years, discussed the activities of the volunteer retention project and beyond in 2020, the current state of the Association and

questions about the future of the Association. The minutes of the meeting are [available](#) on the Association's website.

## **Editathons, education and training**

In 2020, there were few opportunities to hold editathons, but there was one at the beginning of the year and one (now online) at the end of the year. For editors, the presentations and tutorials organized for the online meetings offered training and development opportunities.



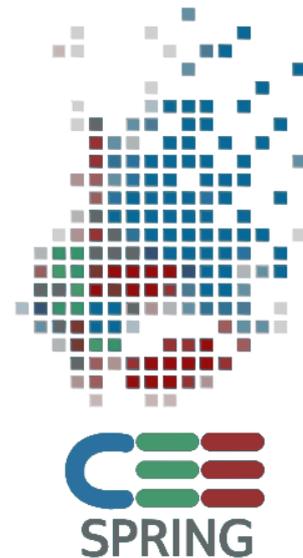
## **Articles of the year competition**

In 2020, Hungarian Wikipedia's editorial team has again judged the best articles from last year in the [Articles of the year](#) competition. In this round of the competition, 145 articles were included in 15 categories, of which 52 were selected by the editorial board.



## **CEE Spring**

The [Central and Eastern European Spring](#), an international article writing competition lasting more than two months, was held for the sixth time in 2020, with the aim of spreading and sharing knowledge about the Central and Eastern European region among groups of different languages and cultures within the region. The rules of the competition required participating editors to write a Wikipedia article in their own language about another country within the region. In 2020, nearly 650 editors entered the competition (100 of whom registered an account because of competition) and contributed nearly 18,000 articles in 26 regional languages! The Hungarian participants wrote 779 Wikipedia articles in Hungarian, and the Wikimedia Hungary Association awarded 16 prizes to the best authors in recognition of their excellent work.



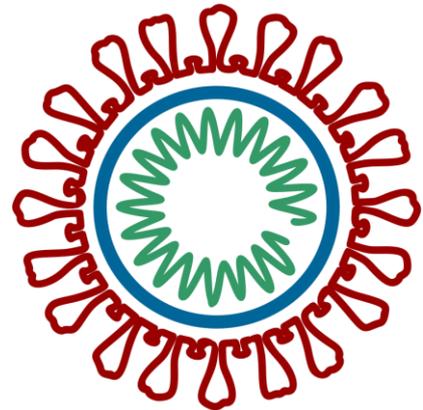
## Asia Month

[Asia Month](#) is an online editathon and article writing competition to learn more about Asia and write articles on Asian topics. The event has been taking place in November for several years, with the Hungarian Wikipedia community joining in 2020 just like the year before. In 2020, nearly 7,000 articles were written in 57 languages. In the Hungarian Wikipedia, 16 editors participated in the challenge and together they produced 64 articles. The Association awarded three participants based on the jury's assessment.



## Wikimedia CEE Meeting 2020

In 2020, Ohrid, North Macedonia was scheduled to host a [joint meeting](#) of the Wikimedia movement's Central and Eastern European region, but due to the pandemic situation, the conference and meeting were [held online](#). The meeting was attended by representatives of most of the Wikimedia communities in the region and several Wikimedia Foundation staff, with a total of nearly 100 participants. The main objective of the meeting was to foster more cooperation and collaboration between the communities in the region and to allow participants from similar cultural, institutional, historical and economic backgrounds to learn from each other, sharing both positive and negative experiences. The Hungarian community and the Wikimedia Hungary Association were represented by one person.



## Shaping the legal environment

The Association considers it important to create a supportive legal environment for free content. To this end, it has provided advice and suggestions to legislators and decision-makers, and shared its experience with those working in this field, both at home and abroad. In 2020, this work focused on the domestic legislative process related to the new EU [Copyright Directive](#). In this context, a copyright lawyer commissioned by the Association participated in the professional consultation process launched by the Ministry of Justice and contributed to the transposition of the Directive into Hungarian law. The related costs were covered by a grant from our German partner organization Wikimedia Deutschland.



## Improving the technical environment, software development

One way to help the editorial community is to improve the interface and technical tools needed for editorial work. Much of this work is done by the Wikimedia Foundation and an international team of volunteer developers. The Association has been looking at ready-made or experimental tools that could be introduced on the Hungarian Wikipedia and have a positive impact on volunteer work. As part of this, continuing the work started in 2019, we participated in the different phases of the [Talk pages project](#) to modernize the community discussion interfaces (talk pages, discussion pages), translated the software interfaces, tested the new software features and forwarded the community's feedback, suggestions and requests to the development team. With the help of the Association, Hungarian Wikipedia also participated in the Wikimedia Foundation's [pilot project](#) to help the integration of new editors, which it joined in 2019. Following the installation and testing of several online tools, a reliable and stable [online video conferencing tool](#) was offered to the Hungarian Wikipedia editorial community and the Association's membership. As an independent activity, the first module of the [statistical portal](#) has been completed on behalf of the Association, with further modules planned in 2021. In addition, a [survey](#) was carried out to collect the concerns and requests of the editorial community regarding technical improvements and support tools. Based on the results of this survey, the Association is planning minor technical improvements in the coming year.



## Relations with printed and electronic media, general enquiries

Throughout the year, the Association has received a number of enquiries about Wikipedia or other projects, events and news from the Wikimedia movement, and has tried to respond to them as quickly and accurately as possible to ensure that the information published on the subject is reliable.

The Wikimedia Hungary Association received a number of questions and enquiries about Wikimedia in connection with its campaign to [donate 1% of personal income tax](#) and the Wikimedia Foundation's fundraising campaign in Hungary, which the Association's volunteers tried to answer in a helpful and objective manner.



In addition to the above, the Association actively tries to provide information about news and events related to Wikimedia in the form of Facebook posts or [blog entries](#).

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