



**WIKIMEDIA**  
**MAGYARORSZÁG**

**WIKIMEDIA HUNGARY**  
**ACTIVITY REPORT**  
**2021**

## Wikipedia turns 20!

To celebrate the 20th birthday of Wikipedia on 15 January 2021, we have arranged a [wiki-meetup](#). The festive event was held online due to the restrictions imposed by the pandemic, and we also had our cake only virtually. However, this online meeting was an opportunity as well to register for a joint, international welcome reception arranged for volunteers from the surrounding countries:



## Volunteer Retention Program

In line with its [strategy](#) developed in 2015 and the [decision](#) of its General Assembly in May 2018, Wikimedia Hungary Association considers strengthening the Hungarian-speaking volunteer community and promoting community self-organization as its most important tasks for the coming years. For this purpose, it has developed a [complex program](#), which was submitted as a tender to the Wikimedia Foundation at the end of 2018. The first phase of the project has been focusing primarily on retaining (new and old) volunteer editors, while in the following years it will also focus on reaching out to and involving new contributors, as well as building up the required capacity to maintain these processes in the long term, both within the volunteer community and within the association. During 2019-2020, the implementation of the tasks undertaken in the application was actively pursued. A [report on the first year and a half](#) of the program,



which runs until the end of 2020, summarizes the activities carried out under the program, and after that a [survey conducted](#) in the first week of 2021 reflects the views of the Hungarian Wikipedia community on the program. In order to continue the project and use up the unused subsidy, we submitted an application to the funding Wikimedia Foundation in May 2021. The founder's decision extended the application for another year, until the end of August 2022. The subsequent period of the grant, until the end of 2021, was used to organize editorial meetups and trainings, and to focus on the implementation of the more time-consuming development tasks promised to the volunteer editorial community, as well as to expand the capacity of the association to maintain the supportive activity in the long term.

## Chapter and editorial meetups and discussions

Almost every month during the year, we organized meetups for the volunteer editorial community and the members of the association. At such times the participants got to know each other in high spirits and had the opportunity to give a presentation on a specific topic, discuss current issues, explore problems facing the community and also collect ideas and suggestions on how to solve them in the medium- and long term. The meetups also provided an opportunity to announce the results of the various community competitions and campaigns, award prizes and have informal discussions. As previously, most of the meetups were held online due to the [COVID-19 pandemic](#), such as the [meetup in January](#) to celebrate the 20 years of Wikipedia, meetups in [February](#), [March](#), [April](#), [May](#) and [June](#), moreover, the meetups in [October](#) and [November](#) were also held online, while the meetups in [July](#), [August](#) and [September](#) were finally open to in-person participation too. However, the summer WikiCamp, which had been very popular in the previous years, could not be held in 2021, the same as in 2020 due to the given epidemiological circumstances.



## General assemblies

On 22 May 2021, the Wikimedia Hungary Association held its regular spring general assembly on an online platform, in consideration of the epidemiological measures. The agenda of the general assembly included the discussion and adoption of the Association's reports for 2020 and its program plan for 2021. In addition, the new global strategy for the Wikimedia movement and the expected changes in this regard and also other proposals were discussed. The records of the general assembly are [available](#) on the Association's website.



The Association held its autumn general assembly (via an online platform) on 13 November 2021. Participants discussed the current situation of the Association and the questions emerged regarding the Association's plan for 2022. The records of the general assembly are [available](#) on the Association's website.

## Education and training

In 2021, there were few opportunities to hold editorial marathons and educational and training activities, but at the invitation of the [Klebsberg Kuno Library of the University of Szeged](#), we gave a presentation and training session to the interested staff of the library and the university on 9 October 2021. For the editors, presentations and tutorials organized for online meetups offered training and development opportunities.



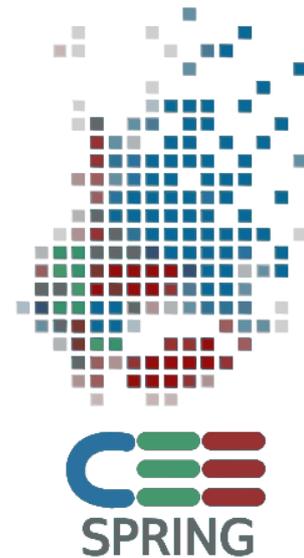
## Article of the Year competition

The articles written in 2020 were evaluated by the Hungarian Wikipedia community in 2021, as usual. The aim of the [Article of the Year competition](#) is to select the best articles from the previous year and to recognize their authors. In the round of the best articles of the year 2020, 115 articles competed in 15 categories, of which 48 articles and their authors were awarded according to the community's decision.



## CEE Spring

The [Wikimedia Central and Eastern European Spring](#), an [international](#) article writing competition lasting more than two months was held for the seventh time in 2021, which aims to spread and share knowledge of the Central and Eastern European region amongst groups with different languages and cultures within the region. In accordance with the rules of the competition, the participating editors had to write a Wikipedia article in their own languages about another country within the region. More than 600 editors entered the competition in 2021 (22 of them registered for Wikipedia as being part of the competition) and enriched Wikipedia with more than 15,000 articles in 30 languages from the region! More than 660 Hungarian-language Wikipedia articles were submitted by Hungarian participants, and the Wikimedia Hungary Association awarded 13 prizes to the best authors in recognition of their excellent work.



## Asia Month

The [Asia Month](#) is an online editathon and article writing competition aimed at improving the knowledge of Asia and writing Wikipedia articles on Asian topics. The event has been taking place in November for years, to which the Hungarian Wikipedia community joined in 2020 and 2021, after 2019. In 2021, nearly 5,000 articles were written in 48 languages. On the Hungarian Wikipedia, 9 editors participated in the challenge and together they produced 43 articles. The Association awarded prizes to five participants based on the jury's assessment.



## Wikipedia Pages Wanting Photos 2021

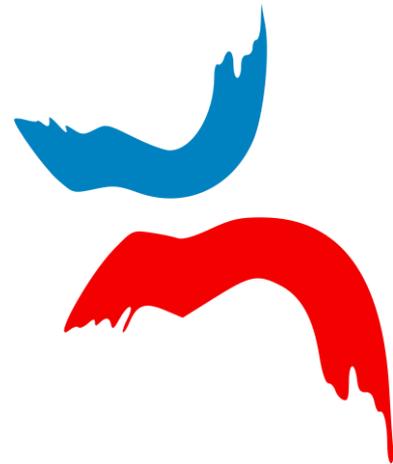
The [Wikipedia Pages Wanting Photos](#) (WPWP) is an annual competition for Wikipedia editors from all over the world to contribute images to Wikipedia articles that do not include illustrations. The aim of the competition is to use the millions of freely available digital media files collected by the Wikimedia community, for example in various photo competitions or photo walks, in Wikipedia articles. Photographs help to capture the reader's attention better than bare text, illustrate the content and make the articles more



instructive and attractive to readers. The Hungarian Wikipedia community joined the competition in 2021, which ran from July to August, with more than 1,000 participants illustrating over 250,000 Wikipedia articles. On the Hungarian Wikipedia, 10 editors took part in the competition and placed illustrations in more than 1000 articles. The Association awarded the three most active participants.

## Wikimania 2021

Wikimania is the annual international meeting and conference of the Wikimedia movement, which had to be canceled in 2020 due to the pandemic, and could only be held online in 2021. [The online event](#) took place in mid-August. More than [1,700 people from all over the world](#) participated in the event open to all and for free, and shared experiences or even learned from each other. The main program of the event usually had 6 parallel running themes to choose from, and these presentations, workshops and discussions, which were also streamed on YouTube and [available from the program](#), have been seen tens of thousands of times since then. Besides the main program of the conference, the so-called [unconference](#) included various meetups, training sessions and thematic discussions, and also a [software developer meeting \(hackathon\)](#) was arranged before the conference.



## Wikimedia CEE Online Meeting 2021

After 2020, the annual meeting of the Wikimedia CEE community was again held online in 2021, after the meeting, originally [planned for in-person participation](#), had to be cancelled due to the return of the COVID-19 pandemic. [The event](#), which was held online from 5 to 7 November, was attended by representatives of most Wikimedia communities of the region and several Wikimedia Foundation staff, more than 130 people altogether. The main goal of the meeting was to encourage more cooperation and collaboration among the communities in the region and to make participants with similar cultural, institutional, historical and economic backgrounds learn from each other, sharing both positive and negative experiences. The Hungarian community and the Wikimedia Hungary Association were represented by two people, but the videos of the [recorded program](#) are still available on the Internet.



## Improving the technical environment, developments

One way to help the editorial community is to improve and develop the interface and technical tools needed for editorial work. Much of this work is done by the Wikimedia Foundation and an international team of volunteers. As part of its work in this direction, the Association has been looking into ready-made or experimental tools that could be introduced to the Hungarian Wikipedia and have a positive impact on voluntary work. Within this framework, continuing the work started in 2019, we took part in the various phases of [the talk pages project](#) to modernize the interfaces for community discussion (talk pages, community pages), compiled the new software interfaces, tested the new software features and forwarded the community's feedback, suggestions and requests to the development team. With the help of the Association, Hungarian Wikipedia also participated in the Wikimedia Foundation's [pilot project](#) to help the on-boarding of new editors, which it joined in 2019. As an independent activity, the first module of the [statistical portal](#) was completed in 2020 on behalf of the Association. The Association contracted in 2021 to get the second and third modules ready, and the major part of the development was completed by the end of the year. In addition, following the evaluation of the [2020 survey](#), which collected the problems and requests of the editorial community regarding technical development and gadgets, the Association advertised two developer positions in 2021 for the tasks to be carried out and then assigned the two selected programmers to do the tasks.



## Shaping the legal environment

The Association considers it important to create a supportive legal environment for free content. To this end, it has given advice and suggestions to legislators and decision-makers, and also shared its experience with those working in this field, both at home and abroad. In 2020, the focus of this activity was on the domestic legislative process related to the [new EU Copyright Directive](#). Within this framework, a copyright lawyer commissioned by the Association participated in the professional consultation process launched by the Ministry of Justice and contributed to the transposition of the Directive into Hungarian law. The related costs were covered by a grant from our German partner organization, Wikimedia Deutschland. This consultation process ended in the first half of 2021, and the [amended Copyright Act](#) entered into force on 1 June (the [official justification](#) and [clear presentation of the amendment](#)).



## Liaison with the printed and electronic press, general inquiries

During the year, the Association received a number of inquiries about Wikipedia or other projects, events and news from the Wikimedia movement, and tried to respond to them as quickly and accurately as possible to ensure that the information published on the subject was reliable. The Wikimedia Hungary Association received several questions and inquiries about Wikimedia in connection with its campaign to [donate 1% of personal income tax](#) and the Wikimedia Foundation's fundraising campaign in Hungary, which the Association's volunteers tried to answer in a helpful and objective manner. In addition to the above, the Association also actively tries to provide information on Wikimedia-related news and events in the form of Facebook posts (e.g. on the [Hungarian Wikipedia Facebook page](#) or [Facebook group](#)) or [blog posts](#).



## Creating strategy for the coming years, organizational development

Back in 2016, on the occasion of its 15th anniversary, the Wikimedia community started to develop its strategic goals for the next 15 years, up to 2030. During this process, the [strategic direction](#) was defined by 2017, and by 2020 the [strategic recommendations](#) to achieve them, the [45 initiatives](#) (expected results, changes or actions) within the 10 strategic recommendations and also their [priorities](#) were [defined](#). The year 2021 was about discussions on the [eight of the 45 initiatives](#) chosen for implementation in the first round. The Association was actively involved in these regular international discussions, especially on topics related to the future international organization of Wikimedia movement, and the Association's primary focus on helping and retaining volunteer contributors, or improving the user experience of Wikimedia projects. In addition to the international activities, the Association has also been working on developing and implementing its own strategy. In this context, it worked out an organizational development plan at the beginning of the year to ensure the medium-term viability and sustainability of the Association, after that a project coordinator was appointed to implement this plan and then the Association invited applications for the position of project assistant at the end of the year. As a result of this process, from the beginning of 2022, two people help the Association's public benefit objectives being implemented.



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